



ASSOCIATED VALLEY INDUSTRIES

May 1, 2026

9 AM Eastern

TVA Knoxville Office Complex

400 Summit Hill Drive SW

Knoxville, TN 37902

- Welcome** - Leon Simar, President, AVI
- 9:00 – 9:20 AM** **Opening Comments –**
Gabe Bolas – President & CEO, Knoxville Utilities Board
- 9:20 – 9:50 AM** **TVA Rate Change Letter Follow-Up**
John Reitz, Director, Pricing & Structuring
- 9:50 – 10:20 AM** **TVA Gas Hedging Overview**
Ben Jones, Senior Director, Fuels
- 10:20 – 11:00 AM** **BREAK**
- 11:00 – 11:20 AM** **TVA Total Monthly Fuel Cost**
Johnson Matthew, Specialist, Rates & Analytics
- 11:20 – 11:30 AM** **TVPPA Update**
Doug Peters, President and CEO of TVPPA
- 11:30 – Lunch** **TVA Industrial Program Overview**
Eric Murray, Senior Mgr., Demand Management

Lunch at the conclusion of our meeting – Everyone welcome

Contact – Odell Frye, 423-322-3006 or aviexecdir@aviinc.org